



2021 ANNUAL REPORT COLLIER COUNTY

— Hope Marches On —



**A MESSAGE
OF HOPE**

From our earliest days in the West End of London, pulling the drunkard from the gutter and offering a message of “Soup, Soap & Salvation,” to the trenches of foreign battlefields, delivering a fresh donut and a hot cup of coffee, The Salvation Army has marched forward, preaching the gospel of Jesus Christ, and meeting His name without discrimination.

And right here in Collier County, for over 40 years, The Salvation Army has preached that same message and marched on with one mission. Day in and day out we are privileged to deliver hope to those most vulnerable in our community. Hope is found in the laugh of a child after learning the alphabet and in the smile of a mother who is empowered to remain in her home. Hope is found in a cup of coffee offered to a weary firefighter and in the embrace of a senior after receiving a fresh box of food. And hope is found in a generous community that comes alongside our mission and marches on carrying the banner of light to a dark and hurting world.

As we emerge from the long dark night that has engulfed us all these last years, we will continue to march on. “Doing the MOST GOOD, for the MOST PEOPLE, in the MOST NEED,” is our aim. It is our joy to lead this Army in this community at this time. Thank you for helping us ensure that HOPE MARCHES ON!

**Grace & Peace,
Captains Ben and Annie Bridges. Commanding Officers**

Program Fees

\$345,935
7%

Fundraising

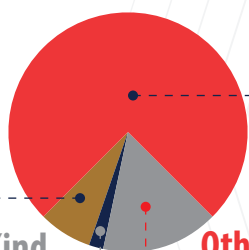
\$3,649,378
75%

Gifts In Kind

\$104,649
2%

Other Income

\$806,806
16%



REVENUE: \$4,906,768 TOTAL

Support Service

\$544,838
11%

Fundraising

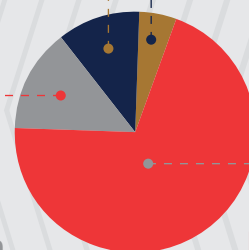
\$240,166
5%

Administration

\$692,289
14%

Programs

\$3,429,475
70%



EXPENSES: \$4,906,768 TOTAL

THE FRAN COHEN YOUTH CENTER

The Salvation Army Fran Cohen Youth Center provides children of all ability levels the opportunity to play and grow in a positive, caring, and enriching atmosphere.

102 Children enrolled in After School Program **5** Children enrolled in Virtual School **7** Youth Center Staff

100 Children enrolled in Summer Camp **7 WEEKS** Summer Camp



CHILD DEVELOPMENT CENTER

The mission of The Salvation Army Child Development Center is to provide a safe, stimulating, and loving environment for children ages one to five years old.

54 Number of children enrolled **10** Number of Staff



**At the end of 2021 school year a majority of our VPK students met or exceeded all pre-kindergarten benchmarks



SERVICES IMPACT

● SOCIAL SERVICE:

- Req for Assistance 7723
- Individual served 3132
- Families served 1182
- Grocery orders 3148
- Rent assistance 307
- Energy assistance 132
- Back to School Assistance 250
- Number of Home visits 708

● VOLUNTEERS:

- Volunteers 412
- Volunteer Hours 3,275

● CHRISTMAS:

- Senior Holiday meals 376
- Families that received a holiday meal 2076
- Number of children 7905
- Number of toys distributed 42369

● PATHWAYS OF HOPE:

- Families enrolled 6
- Receiving comprehensive services including housing, food, utility, child care assistance, educational assistance, and financial literacy education.

THE SALVATION ARMY RED KETTLE CAMPAIGN

The Salvation Army iconic Red Kettles make their appearance every holiday season. The 2021 Red Kettle season was focused on "Hope Marches On"

29 Number of Red Kettle locations **68** Number of Bell Ringers **5800** Hours of Bell Ringing that need Ringers

\$325,150 TOTAL RAISED IN OUR RED KETTLES AND ONLINE KETTLES



FAMILY STORE

The Salvation Army Family Store is located at 2255 Davis Blvd., Naples, FL. Donations and purchases at our Family Store support the transformational programs and services we offer to those in need, right here in Collier County.

Please contact (239) 775-0721 to make a donation and schedule pick-up.



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