



**Naples Team #FightForGood giving page** <http://bit.ly/teamarmy17>

*Anyone who gives \$100+ via this link on Tuesday, November 28, 2017 will be mailed a collectable 2017 Red Kettle Pass pin while supplies last.*

**Naples sign up to ring page** <http://bit.ly/ringswfl>

#### **Pages you can tag:**

- Twitter: @GivingTues  
Facebook: @GivingTuesday
- Twitter: @SalArmyNaples  
Facebook: @SalvationArmyNaples
- Twitter: @SalArmyFla  
Facebook: @TheSalvationArmyFloridaDivision
- Twitter & Facebook: @SalArmySouth
- Twitter: @SalArmyUS  
Facebook: @SalvationArmyUSA
- Twitter & Facebook: @SalArmyEDS (if post is IRMA related or shows their logo)

#### **About #GivingTuesday**

We have a day for giving thanks. We have two for getting deals. Now, we have #GivingTuesday, a global day dedicated to giving back. On Tuesday, November 28, 2017, charities, families, businesses, community centers, and students around the world will come together for one common purpose: to celebrate generosity and to give.

Facebook: @GivingTuesday

Twitter: @givingtues

#### **The Salvation Army Collier County Talking Points (looking for stats scroll to bottom):**

**Twitter: @SalArmyNaples, Facebook & Instagram: @SalvationArmyNaples**

- Hope in Paradise. #SWFL #GivingTuesday #FightForGood
- Even in paradise children go hungry.
- Even in paradise children go without a gift under the tree.
- #FightForGood with us this #GivingTuesday by donating a social post.
- Love this? Share this! #GivingTuesday <http://bit.ly/teamarmy17>
- Make change.
- Change someone's life.
- Your \$100 gift will \_\_\_\_\_. \*To be filled in on Monday, November 27.
- Your \$100 gift will make a kid happy again.
- Raise your voice for those in need this #GivingTuesday. Join the #FightForGood. Sign up today!
- Twitter: Join me & @SalArmyNaples in the #FightForGood and make a donation this #GivingTuesday!
- The goodness in your heart can bring out the goodness in others' hearts. Thank you for helping make the season brighter for someone in need. #FightForGood #GivingTuesday
- The Salvation Army is committed to doing the most good for the most people in the most need. Last year @SalArmyNaples served 40,000+ in Collier County.

- Love has an Army. This season, donate to the Red Kettle and share using the hashtag #FightForGood. <http://bit.ly/teamarmy17>
- This Christmas we fight for the hungry, the lost & the broken. #FightForGood
- My #RedKettleReason...Because every child deserves a Christmas gift. #GivingTuesday <http://bit.ly/teamarmy17>
- With The Salvation Army, Christmas and joy have an Army. This is my campaign, and this is my contribution. #GivingTuesday <http://bit.ly/teamarmy17>
- Make Christmas Possible. Because each December, some parents must choose between giving gifts and paying bills.
- Feed the Hungry. Because every day, Collier residents experience food insecurity.
- When you start a fundraiser or donate to Red Kettles this Christmas, you're helping The Salvation Army fight for those most in need. #fightforgood #GivingTuesday
- Start a new family tradition or team building activity this season when you ring the bell. #GivingTuesday
- Because we all have a reason to #FightForGood.
- Show us how you ring and help inspire others when you tag us on \_\_\_\_\_ with a selfie or group photo. #FightforGood #GivingTuesday
- We're gearing up for #GivingTuesday! Would you consider making this year's gift to the work of The Salvation Army? Together, we work to #FightForGood in our community!
- Tis the season! Be sure to look for ways you can pay it forward this holiday season. GivingTuesday
- This Christmas, I fight for the the hungry, the lost, and the broken. My weapons are love, compassion, and hope. Join the fight: #FightForGood #GivingTuesday

**National Online RedKettleReason.org Celebrity 2017 Campaigns (Twitter Tags with links to their giving pages):**

- Because smiles make the best Christmas gifts. @tonyhawk <http://bit.ly/answerq4>
- "a big believer in giving back, I'm fighting to help put presents under the tree for families in need this Christmas." **Tony Hawk, pro skater**
- **MUST SEE Tony Hawk video: Facebook**  
<https://www.facebook.com/BrodieSmith21/videos/1562861130464433/>
- Because with The Salvation Army, there's no such thing as "no place to go". @lolojones
- "Getting to the Olympics isn't easy, but then again, neither is growing up in a low-income family with a single mom and five kids. That's why I'm so thankful for The Salvation Army. When I was a child, they gave my family a place to live and helped provide after-school care for my siblings and me." **Lolo Jones, USA Olympian**
- "Who knows? You could be helping shelter a future Olympian." **Lolo Jones**
- Because hungry is no way to spend childhood. @brodiesmith21 <http://bit.ly/answerq2>
- "The more coins we can get in that Salvation Army Red Kettle, the more food we can put on those tables. Who's with me?????? Let's help more people get some grub." **Brodie Smith, American Ultimate Disc League player and trick shot performer**
- **MUST SEE Brodie Smith video: Facebook**  
<https://www.facebook.com/BrodieSmith21/videos/1203820696368480/>
- Because giving hope is priceless. @ChrisStrub <http://bit.ly/answerq1>

- “There’s a world of need out there and plenty of battles to be fought against poverty, hunger, homelessness, and hopelessness. There are so many people who don’t have roofs over their heads or warm places to sleep, but together, we can make a difference.” **Chris Strub, Author, Millennial Keynote Speaker**
- Because every child deserves a Christmas gift. @larryelder <http://bit.ly/radiolarry>
- “The man on the street, the child who goes to bed hungry, the woman searching for hope, the family with no presents on Christmas morning. Too often the needs of those in my community are overlooked, and it’s my turn to make a difference and make everyone feel loved. Whether I help one person, one hundred people, or 27,167,320 people like The Salvation Army served last year, I know that my #FightforGood fundraiser will make someone’s day and life better.” **Larry Elder, Radio Personality, radio 790 KABC**
- “The man on the street, the child who goes to bed hungry, the woman searching for hope, the family with no presents on Christmas morning. Too often the needs of those in my community are overlooked, and it’s my turn to make a difference and make everyone feel loved. Whether I help one person, one hundred people, or 27,167,320 people like The Salvation Army served last year, I know that my #FightforGood fundraiser will make someone’s day and life better.” **Mike Gallagher, radio host and conservative political commentator @radiotalkermike** <http://bit.ly/radiomike>

**Gratitude Statements:**

- We are truly grateful to who helped us offer Hope in Paradise on #GivingTuesday.
- Thank you for your service to our community!

**The Salvation Army Naples Regional Coordinate Stats:**

**Total statistics for the initial Salvation Army Collier County Irma disaster response phase included:**

Prepared Meals (hot & Cold	74,420	
Drinks (coffee, soda, juice water)		223,259
Snacks (donuts, cakes, chips)	108,698	
Client Interviews	88	
Total Individuals Assisted	2,609	
Gift Cards Issued	670	
Total Amount of Gift Cards	\$130,500	
Emotional & Spiritual Care Contacts	5,682	
Clean-up Kits	1,316	
Cleaning Supplies	2,861	
Hygiene Kits	1,286	
Food Boxes	4,114	
Infant Supplies	8,056	
Tarps/Plastic Sheeting	1,413	
Water Per Case	4,241	
Water Per Gallon	48	
New Shoes – Pairs Distributed	400	
Officers on Site	141 for 16,990 Hours	
Employees	150 for 18,530 Hours	

Volunteers 111 for 12,900 Hours  
Spontaneous Volunteers 516 for 5,963 Hours

**Last Christmas your Naples Salvation Army...**

- Passed out 2,492 boxes of groceries for holiday meals.
- Fulfilled Christmas wishes for 495 seniors.
- Provided 815 bikes for children.
- Collected and purchased toys for 5,921 children.
- Distributed 14,084 toys.

**While many think of the Army only at Christmas, we are at work 365 days a year with a variety of programs and services that reach more than 40,000 people in our area. These programs include:**

- Seniors Fellowship Outreach Program
- Emergency Food, Rent and Utility Social Services
- School of Performing Arts at the new Fran Cohen Youth Center
- Summer Camp Character Building Programs for Youth
- Child Development program for toddlers and children up to age 5
- After school care for East Naples children

**Collier County Locations:**

- 2017 Christmas Toy Warehouse – Galleria Shoppes at Vanderbilt 2355 Vanderbilt Beach Rd #100, Naples 34109
- Operation Lasting Hope Disaster Assistance Center – 3420 Tamiami Trail East, Naples, 34104
- Child Care Center 3180 Estey Ave. Naples 34104
- Fran Cohen Youth Center 1472 Airport Rd S, Naples 34104
- Social Services and Food Pantry
  - 3050 Horseshoe Dr N Suite #260 Bldg B, Naples 34104
  - 2050 Commerce Ave #8, Immokalee, FL 34142
- Worship Center 3170 Estey Ave, Naples 34104
- Family Stores
  - 2255 Davis Blvd, Naples 34104
  - 2313 Davis Blvd, Naples 34104